

Epworth  
Medical  
Foundation



# Sponsorship Proposal

**100**  
YEARS OF CARE  
1920-2020



CELEBRATING 100 YEARS

Thursday 26 November 2020 • Crown Palladium Ballroom

# Invitation

The Epworth Medical Foundation is pleased to invite you to become a key sponsor of the Epworth Centenary Gala Ball, to be held on Thursday 26 November 2020 in the Palladium Ballroom at Crown.

Entertainment for the evening has been inspired by the life and times of our 100 year history.

Funds raised from the event will be directed towards the Epworth Centenary Fund which will provide innovation in medical education, research and patient support forevermore. Every dollar raised will be matched dollar-for-dollar by the Epworth HealthCare Board of Management, doubling the difference made to the service provided to patients at Epworth.

We are delighted to extend this invitation to you to sponsor the Epworth Centenary Gala Ball. Please find the details of the event outlined on the following pages, together with the various opportunities of engagement and associated benefits. We do hope you can join us.



# Event Overview

## Aim

To celebrate Epworth's milestones and achievements over the past 100 years

## Hosts

- › Dr Lachlan Henderson  
Group CEO, Epworth HealthCare
- › Cathi Biddick AM  
Chair, Epworth Special Events Committee  
Deputy Chair, Epworth Medical Foundation  
Board of Directors

## Master of Ceremonies

Entertainer, Matt Hetherington

## Date & Time

Thursday 26 November 2020 from 6.15pm

## Venue

Palladium Ballroom at Crown,  
Level 1, 8 Whiteman Street, Southbank

## Dress

Black tie ... with a roar to the twenties!

## Audience

1350 guests including business and community leaders, senior Epworth clinicians, Epworth Executive and Board Members.

## Proceeds

All funds raised will go towards the Epworth Centenary Fund to support medical education, innovation in clinical care and patient support programs.



# Background

## About Epworth

Epworth HealthCare is Victoria's largest not-for-profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation. Epworth is an innovator in Australia's health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

Our 7,000 strong band of highly-trained and dedicated staff deliver specialist services across 11 sites in Melbourne and Geelong.

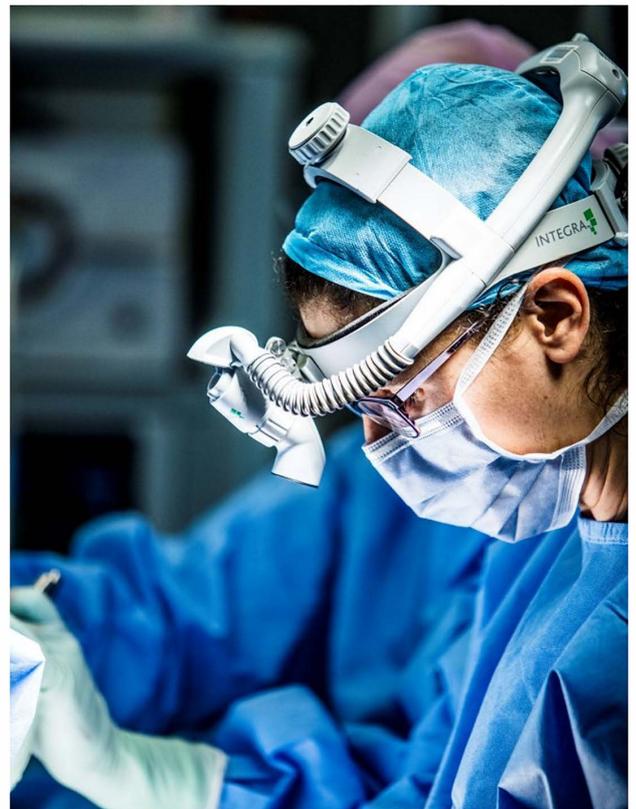
At Epworth, our patients are at the heart of everything we do. Supported by world-class facilities, we integrate clinical practice with education and research in order to deliver outstanding patient care each and every day.

## About Epworth Medical Foundation

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they are cared for in world-class facilities by leading specialists with access to state-of-the-art equipment, ground-breaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Epworth was founded by philanthropy when a generous gift helped establish the first hospital on the Richmond site in 1920. For over 100 years, our generous community has continued to underpin our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.



# Corporate Sponsorship Opportunities

## Major Sponsor

\$33,600

- › **Associated Benefits:**
- › Three tables of ten seated in prominent location
- › Brand signage on three tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Full page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during the evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for six guests prior to event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website

## Associate Sponsor

\$17,850

### Associated Benefits:

- › Two tables of ten seated in prominent location
- › Brand signage on two tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Half page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audi-visual brand acknowledgement during the evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for four guests prior to event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website

### Table Sponsor

\$10,500

#### Associated Benefits:

- › One table of ten seated in prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Quarter page advertisement in the event program
- › Audio-visual brand acknowledgement during the evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for two guests prior to event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



### THANK YOU

We do hope that you will consider our proposal favourably.

It will be our pleasure to acknowledge your very generous support before, after and during the event in our print and audio-visual event collateral, through social media and on our website.

### FURTHER INFORMATION

To discuss these sponsorship opportunities, or for more information about the event please contact:

**Kathryn Johnston**  
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Epworth Medical Foundation

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