

Epworth
Medical
Foundation



Epworth

Men's Health Lunch

Sponsorship Proposal

Thursday 5 May 2022
Members' Dining Room
Melbourne Cricket Ground
Jolimont Terrace, Jolimont

Invitation

The Epworth Medical Foundation is pleased to invite you to become a key sponsor of the Epworth Men's Health Lunch, to be held on Thursday 5 May 2022 in the Members' Dining Room of the Melbourne Cricket Cricket Ground.

In addition to being an informative and educational forum with associated networking opportunities, the event also enables the foundation to raise much-needed funds to purchase highly advanced medical equipment, foster bench-to-bedside research and fund educational opportunities for staff to learn world's best practice in their fields, all of which helps Epworth to stay at the forefront of patient care in Australia.

Each year the luncheon brings a different health issue to the fore. This year we have decided to focus on the spine, the backbone to good health.

Please find the details of the event outlined on the following pages, together with the various levels of engagement and associated benefits. We do hope that you can join us.



Event Overview

Aim

To raise awareness of men's health issues whilst raising funds to improve patient care at Epworth.

Topic

The spine, the back bone to good health

Hosts

- > Dr Lachlan Henderson, Group Chief Executive, Epworth HealthCare
- > Cathi Biddick AM, Chair, Epworth Special Events Committee; Deputy Chair, Epworth Medical Foundation Board of Directors

Master of Ceremonies

Dr Peter Larkins, Sports and Exercise Physician, Epworth HealthCare

Special Guest Speaker

Associate Professor Yi Yang
Specialist Spine Surgeon

Date & Time

Thursday 5 May 2022, 12.00noon – 3.00pm

Venue

Members Dining Room,
Level 2, Gate 2, Melbourne Cricket Ground
Jolimont Terrace, Jolimont

Dress

Business attire

Audience

The audience includes corporate leaders, board members, directors, specialists, doctors, lawyers, business men and women, executive staff, donors and friends.

Proceeds

All funds raised will go towards advanced medical equipment to improve patient care at Epworth.



Background

About Epworth

Epworth HealthCare is Victoria's largest not-for-profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation. Epworth is an innovator in Australia's health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

Our 7,000 strong band of highly-trained and dedicated staff deliver specialist services across 11 sites in Melbourne and Geelong.

At Epworth, our patients are at the heart of everything we do. Supported by world-class facilities, we integrate clinical practice with education and research in order to deliver outstanding patient care each and every day.

About Epworth Medical Foundation

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they are cared for in world-class facilities by leading specialists with access to state-of-the-art equipment, ground-breaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Epworth was founded by philanthropy when a generous gift helped establish the first hospital on the Richmond site in 1920. For over 100 years, our generous community has continued to underpin our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.



The Panel

Master of Ceremonies

Dr Peter Larkins

Sports & Exercise Physician

MBBS, BMedSc (Hons), FASMF, FACSP, FSMA, FFSEM (UK)

Dr Peter Larkins is a leading sports physician and an executive member of the Epworth Musculoskeletal Clinical Institute. Within his current practice, Peter specialises in sports injuries including a broad range of orthopaedic and musculoskeletal conditions. He has had extensive media involvement in television, radio and print and has served as the team doctor in the AFL, Sydney Olympics, World Cup, World Championship and Commonwealth Games. Having firsthand experience Peter has represented Australia in middle distance running at Olympic, Commonwealth and World Cup competitions.



Guest Speaker

Associate Professor Yi Yang

Specialist Spine Surgeon

MBBS (Hons), Dip Anatomy, FRACS

A/Prof Yi Yang is a specialist spine and scoliosis surgeon. He is currently the lead investigator for Royal Melbourne Hospital on the Australian Spine Registry. He is actively involved in research and teaching in conditions of the spine, being appointed as Clinical Associate Professor at the University of Melbourne.

His clinical appointments include Epworth Richmond, Royal Melbourne Hospital and Royal Children's Hospital where he focuses on the treatment of spine disorders in adults and children.



Corporate Sponsorship Opportunities

Major Sponsor – \$21,000

Associated Benefits

- › Two tables of ten seated in prominent location
- › Brand signage on two tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Full page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during the event
- › Corporate acknowledgement by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgement on website



Associate Sponsor – \$10,500

Associated Benefits

- › One table of ten seated in prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Half page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during the event
- › Corporate acknowledgement by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgement on website

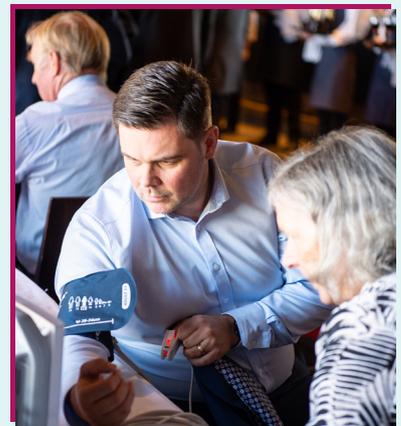


Table Sponsor – \$5,250

Associated Benefits

- › One table of ten seated in prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during the event
- › Corporate acknowledgement by the host during the event
- › Corporate photo opportunity
- › Corporate acknowledgement on website





Further information

To discuss these sponsorship opportunities,
or for more information about the event
please contact:

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Event Specialist

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